

About techcadd

techcadd is a technology-driven organization focused on innovation, industry-aligned solutions, and workforce transformation. We collaborate with industry leaders, academic institutions, and enterprises to deliver real-world exposure, hands-on project experience, and future-ready skill development. Our mission is to bridge the gap between talent and industry by preparing professionals who are job-ready, adaptable, and innovation-driven.

Multimedia Executive (Probation – 6 Months)

Role Overview:

We are looking for a creative Multimedia Executive to design engaging and impactful visual content for digital platforms.

Responsibilities:

- Create graphics, posters, and social media creatives
- Assist in branding and promotional campaigns
- Edit images and short promotional videos
- Maintain brand consistency across platforms

Skills Required:

- Knowledge of Canva / Photoshop / Illustrator
- Strong sense of design and creativity
- Attention to detail

Compensation & Benefits:

- Stipend: ₹7,000 – ₹15,000 per month (Based on Performance)
- 6 Months Probation Period
- Certificate & Letter of Recommendation
- Hands-on Industry Experience
- PPO: ₹1.5 LPA – ₹2.5 LPA (Based on Performance)

Video Editor (Probation – 6 Months)

Role Overview:

Seeking a passionate Video Editor to create engaging and high-quality video content for digital and promotional use.

Responsibilities:

- Edit reels, promotional videos, and educational content
- Add transitions, effects, subtitles, and background music
- Ensure high-quality output and brand consistency
- Collaborate with the creative team

Skills Required:

- Knowledge of Premiere Pro / CapCut / After Effects
- Creativity and storytelling skills
- Basic understanding of color grading and audio editing

Compensation & Benefits:

- Stipend: ₹7,000 – ₹15,000 per month (Based on Performance)
- 6 Months Probation Period
- Real Project Exposure
- Mentorship & Skill Development
- PPO: ₹1.5 LPA – ₹2.5 LPA (Based on Performance)

Videographer (Probation – 6 Months)

Role Overview:

Looking for a dynamic Videographer to handle video shoots and manage basic production requirements.

Responsibilities:

- Capture high-quality videos for events and promotions
- Handle camera, lighting, and basic audio setup
- Assist in planning and executing shoots
- Coordinate with the content team

Skills Required:

- Knowledge of camera handling and framing
- Understanding of lighting techniques
- Creative mindset and team coordination skills

Compensation & Benefits:

- Stipend: ₹7,000 – ₹15,000 per month (Based on Performance)
- 6 Months Probation Period
- On-ground Event Exposure
- Portfolio Building Support
- PPO: ₹1.5 LPA – ₹2.5 LPA (Based on Performance)

Storytelling Executive (Probation – 6 Months)

Role Overview:

We are seeking a creative Storytelling Executive who can craft engaging scripts and content narratives for digital platforms.

Responsibilities:

- Write scripts for reels, ads, and promotional videos
- Develop engaging captions and content ideas
- Plan content strategies and campaign storytelling
- Align messaging with brand voice

Skills Required:

- Strong writing and communication skills
- Creative thinking and idea generation ability
- Understanding of social media trends

Compensation & Benefits:

- Stipend: ₹7,000 – ₹15,000 per month (Based on Performance)
- 6 Months Probation Period
- Creative Mentorship
- Portfolio Development
- PPO: ₹1.5 LPA – ₹2.5 LPA (Based on Performance)